

22<sup>nd</sup> March 2020

Dear customer,

## Update to customers

In the light of recent developments regarding COVID-19 (coronavirus), I am writing to let you know what *Webbel UK* can do to help during this difficult time.

Obviously, with both voluntary and government enforced isolation and working from home, everybody around the country is spending more time in front of a computer and thus more and more business is going online. Because of this, now more than ever it is important that your business is represented as well as possible online. Services that *Webbel UK* can help with include:

### 1. Information/alert pop-ups on arrival to your website

This is essentially a little box that appears on your website after a few seconds with a message, links and a photo/video. This could be used to alert customers to how your business is adapting to work in a digital environment (such as offering video-call meetings as opposed to face-to-face meetings), or to alert any special services or pricings, or changes to normal operation (such as different working hours). An example of this can be seen [here](#).

### 2. Help with social media

With so many people (both young and old) off work, social media services such as Facebook, Instagram and Twitter are rife with people bored browsing the depths of the internet! This makes it the perfect time to launch and/or bolster your social media profile, helping to drive some extra business towards your company.

### 3. Video conferencing, remote working, file sharing support

With more and more people now working permanently from home, all businesses are trying to adapt to work as best as possible remotely/online. I am happy to advise on the best software to use based on your needs, help you and your clients setup remotely and offer technical support as and when needed.

### 4. Anything else...

If there is anything else that you would like help with, whether it be changes to your website, technical support, graphic design, email marketing, help with presentations or anything else, then please do let me know.

As always, please do not hesitate to get in touch at [sam@webbel.uk](mailto:sam@webbel.uk) or [www.webbel.uk](http://www.webbel.uk).



**Sam Richardson**

**Webbel UK**

Webbel UK

[www.webbel.uk](http://www.webbel.uk) // [sam@webbel.uk](mailto:sam@webbel.uk)